

# Folk Federation of NSW – Draft Aims & Objectives

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## 1. UMBRELLA ORGANISATION

- a. The FFNSW will fulfil the role of an umbrella arts organization for the folk-based and traditional performing arts in all genres where practical throughout NSW.

## 2. INFORMATION/COMMUNICATION & PROMOTION

- a. The FFNSW will provide public information about folk activity in NSW through promotion of events, organizations and individuals according to its resources and ability to do so.

## 3. PROMOTE AND ENCOURAGE FOLK ACTIVITY & PROJECTS

- a. The FFNSW will encourage and support folk artists, organizations and festivals in the creation of folk projects
- b. The FFNSW will actively create projects when possible that achieve clear developmental goals

## 4. LOBBY ,REPRESENT & NETWORK

- a. The FFNSW will represent Folk in general and its members in particular to arts funding/media/government
- b. And seek to establish partnerships and networks that are beneficial to the development of folk

## 5. PROVIDE SERVICES & SUPPORT FOR ITS MEMBERS

- a. The FFNSW will provide services to its members through promotion, information and support, according to its resources and ability to do so.

## 6. ORGANISATIONAL

- a. The FFNSW will run a State based non-profit folk organization with regular meetings/minutes/agendas and involve members and interested people in committees, sub-committees and working parties.
- b. The FFNSW will have a Constitution, AGM and open style.

## 7. EDUCATION

- a. The FFNSW will encourage participation in folk activity by the community and amongst young people through various channels as appropriate

## 8. FINANCES AND RESOURCES

- a. The FFNSW will run a financially viable organization with proper book-keeping and seek to secure finances to further its aims and encourage folk activity and promotion

## 9. ARCHIVE AND DOCUMENT FOLK ACTIVITY

- a. The FFNSW will collect and support the collection of folk resources
- b. The FFNSW will provide a home for folk resources
- c. The FFNSW will liaise with collection agencies and assist, where possible, with making those collections accessible to the public

## **IN PRACTICAL TERMS THE NSWFF WILL FULFIL ITS AIMS & OBJECTIVES BY THE FOLLOWING MEANS & ACTIVITIES:**

### 1. UMBRELLA ORGANISATION

- a. Look at numbers of people and activities we DO represent
- b. Collate a brief history of our achievements in 30yrs
- c. Print our practical aims & objectives as a promotional pamphlet/brochure

## 2. INFORMATION/COMMUNICATION & PROMOTION

- a. Develop website as promo tool
- b. Build email networks and lists
- c. Put to air a weekly NSWFF Radio Show
- d. Publish a Monthly Folk Magazine

## 3. PROMOTE AND ENCOURAGE FOLK ACTIVITY & PROJECTS

- a. Run a regular NSWFF Concert
- b. Run a (State) Folk Festival with broad base of genres (Gulgong)
- c. Support existing Festival ie Jamberoo.... To be NSW State Fest
- d. Seek projects that can get TV coverage
- e. Look at key folk event within Opera House/Fest Arts/Rocks/Syd Harb Auth etc (partnership)
- f. NSW Folk Agency concept to promote work/develop key role for NSWFF as conduit
- g. Look at emerging and 'youth' artists in folk project
- h. Develop the concept of a folk arts centre
- i. Present annual NSW Folk Awards
- j. Present the 'Chris Kempster' Project

## 4. LOBBY, REPRESENT & NETWORK

- a. Look at numbers of people and activities we DO and can represent (clarify nature and breadth of folk) Some basic statistics
- b. Approach NSW Arts for funding
- c. Network with community arts/indigo/world music/music industry/reg arts
- d. Develop a stable of high profile 'patrons' of the FFNSW

## 5. PROVIDE SERVICES & SUPPORT FOR ITS MEMBERS

- a. Establish an annual members social/cultural event
- b. Survey members general needs and wants as well as issues and opinions of NSWFF
- c. Get a map of where our members are located
- d. Promotion via web//mag/email/
- e. Registry of NSW Performers/Venues/events/music services/dance/instrument makers etc.

## 6. ORGANISATIONAL

- a. Run meetings
- b. Establish working parties on projects (in partnerships)
- c. Restructure org to be able to generate projects
- d. Membership drive/ build organisation
- e. Promote NSWFF at events and festivals/banner/flyer/info/magazine

## 7. EDUCATION

- a. Link into curriculum NSW education
- b. Have input into Music Council of Australia
- c. Look at offering Adult Education / WEA courses

## 8. FINANCES AND RESOURCE

- a. Funding
- b. Sponsorship
- c. Generate earned income

## 9. ARCHIVE AND DOCUMENT FOLK ACTIVITY

- a. Collect in a central place materials, collections, recordings
- b. Aspire to a home for NSW Folk Music where these can be housed
- c. Liaise with collection agencies such as NLA in Canberra for more valuable materials can be housed